

Harsh Thacker

PRODUCT DESIGNER

WORK

May 2021 - Present

Senior Product Designer - Fyle

- Created user journeys, sketched wireframes and designed easy to use interactions.
- Mentored young designers to share ideas to improve design system of the product.
- Conducted and facilitated user interviews and user testing sessions.
- Fostered collaboration and consistency across teams by working closely with product managers, engineers and designers.

Jan 2019 - Apr 2021

Ass. Senior User Experience Designer - Lollypop Design Ltd.

- Crafted a digital experience for ‘IMS Learning’ to help students achieve better results. Currently at 50K+ downloads in the Play Store.
- Designed an e-commerce website for a kids clothing store, ‘Gini & Jony’.
- Conducted user research and designed a school management system - ‘Eduhex’, focusing on overall student growth in schools.
- Was part of a team that designed an app interface for a global telecom, ‘VodafoneIdea’. Delivering a world-class experience to its 330 million users.
- Designed net banking and mobile banking experiences for India’s leading private sector bank, ‘HDFC’.

Jan 2016 - Dec 2018

Product Design/User Research - Freelance

- Conducted user research across India to suggest the best strategies product development for brands like Indigo Plus and Aravind.
- Conducted user research and analysis for a multi format grocery retail chain.
- Designed an app and website called ‘Pebble’ that connects donors to NGO’s that need help in Australia.
- Designed an app for the sale of used cars in the UAE.

Jun 2013 - Dec 2017

Founder - Seekh

- Founded a community that organises workshops and experiences. Seekh aims at giving students a chance to include and embrace knowledge and experiences within and beyond their education.

EDUCATION

2013 - 2017

MIT Institute of Design, Product Design

2004 - 2013

Riverside School, A Levels



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SKILLS

Mobile Design

Web Design

Interaction Design

User Research

Design Strategy

UX Writing

TOOLS

Sketch

Photoshop

Illustrator

InVision

Principle

XD

After Effects

Notion

ACHIEVEMENTS

Adobe + Protopie Design Competition 2020

Winner

Adobe Design Achievement Award

ADAA 2017 Finalist

DNA Paris Design Award

Winner in UX Design for VodafoneIdea mobile application

Recognised by UN Secretary General, Mr. Ban Ki Moon for awareness campaign